



# Leading the Way in Instant Payments Innovation: Maximizing the Full Potential of RTP<sup>®</sup> and FedNow<sup>®</sup>

Webinar: September 18, 2024

# Leading the Way in Instant Payments Innovation: Maximizing the Full Potential of RTP® and FedNow®

September 18, 2024

## Panel of Speakers



**Steve Ledford**  
Executive Advisor,  
Finzly

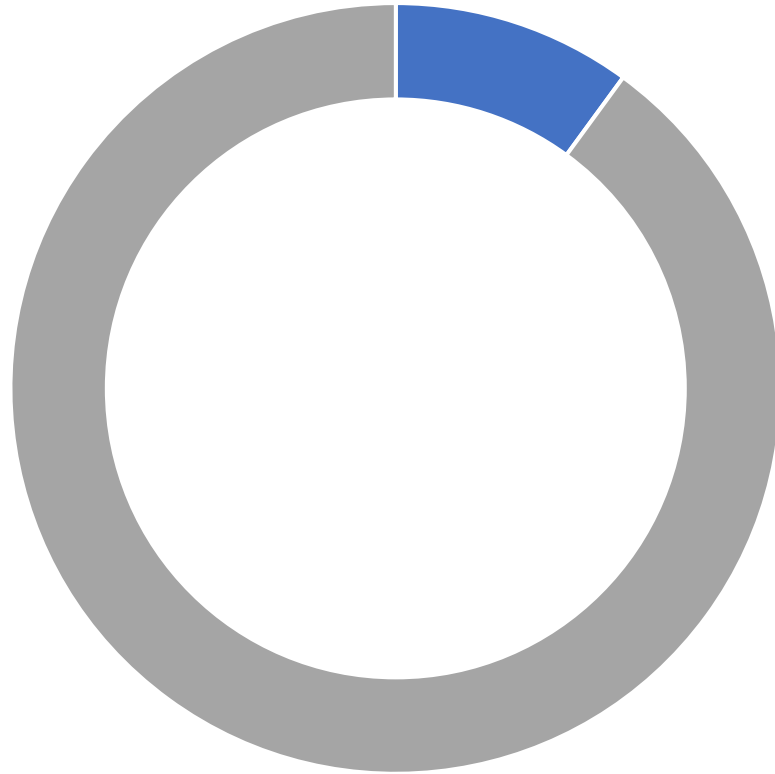


**James Dillard, CTP**  
SVP, Treasury Management,  
Texas Capital Bank



**Erik Van Bramer**  
Senior Vice President  
Federal Reserve Bank

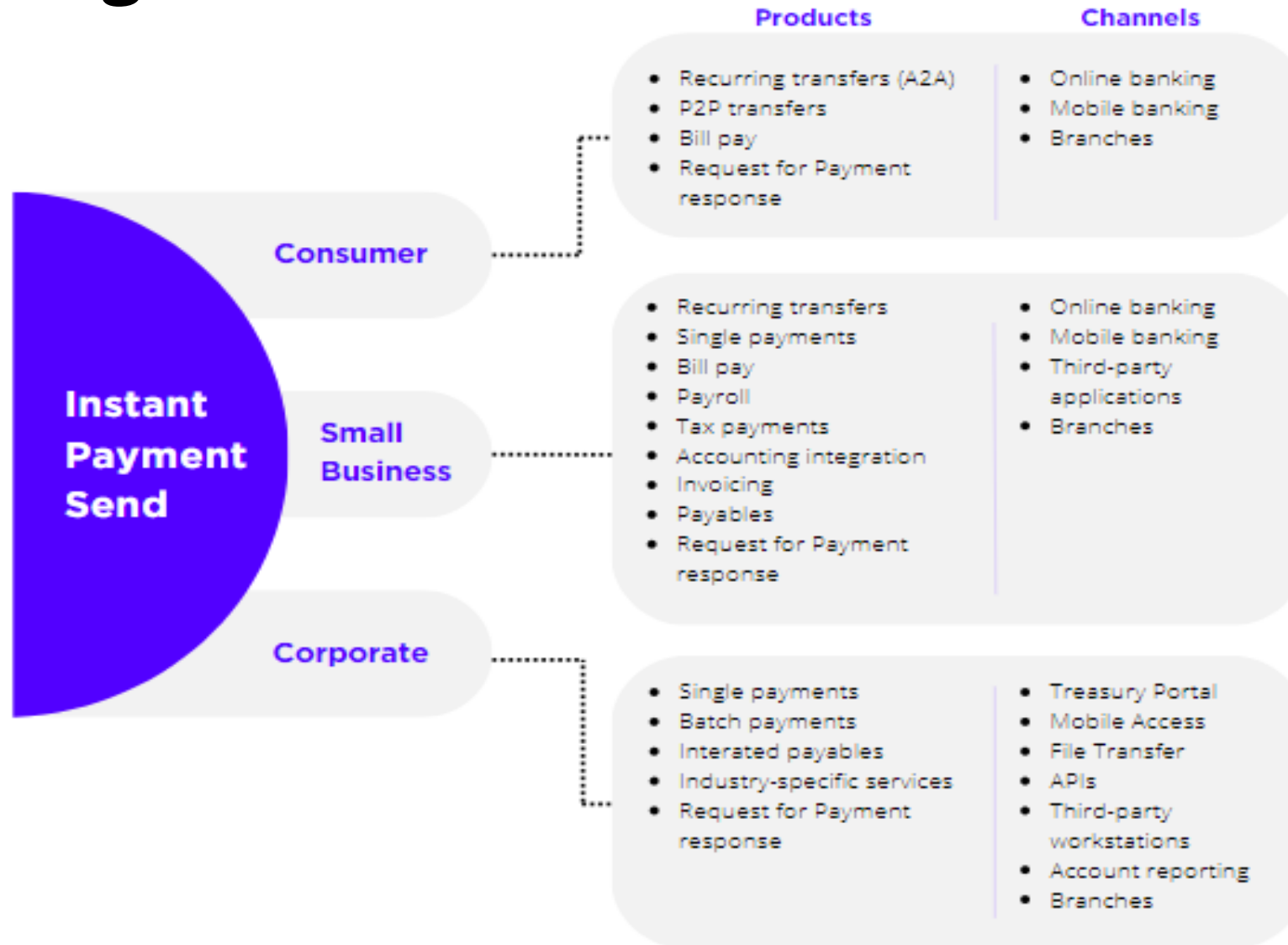
# Most financial institutions are not equipped to SEND instant payments



**73.4%**

of FIs indicate challenges in their backend legacy system managing instant payments send

# Enabling Products and Channels



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## Q & A

# Join the FPC

[www.fasterpaymentscouncil.org](http://www.fasterpaymentscouncil.org)



We're doing it from the industry, with the industry, and for the industry.

The U.S. Faster Payments Council (FPC) serves as the membership organization solely focused on leading the efforts to ensure the successful advancement of faster payments.

## From the Industry

The only payments association singularly dedicated to advancing faster payments, the FPC today boasts an inclusive and representative membership, consisting of: Business End Users, Consumer Groups, Financial Institutions, Payment Network Operators, Technology Providers, and many other stakeholders.

**All hold equal power and voice.**

With such representation and transparency, we are able to lead significant faster payments initiatives that have far-reaching impact and influence.

## For the Industry

Understanding that education and awareness are key components of faster payments advancement, the **FPC identifies and leads educational efforts** to increase understanding and promote continued confidence in adoption and use of faster payments, including: Biannual Member Meetings, Town Halls, Industry Research, Educational Resources, Accreditation Programs.

And we have so much more planned as faster payments continue to heat up. Help us ensure the continued success of faster payments. **Become a member of the U.S. Faster Payments Council today.** [fasterpaymentscouncil.org/members](http://fasterpaymentscouncil.org/members).

## With the Industry

The FPC works side-by-side with members, facilitating critical dialogue and delivering productive resources, in many different forums, including: Work Groups, Board of Directors, Board Advisory Group.

# Wrap Up

**The presentation materials and recording of today's webinar will be available in the FPC Member Portal.**

**[www.fasterpaymentscouncil.org](http://www.fasterpaymentscouncil.org)**