

U.S. Faster Payments Council LinkedIn Buzz Kit

The U.S. Faster Payments Council (FPC) is excited to have you as a member. In order to promote the newly created FPC LinkedIn page and the FPC itself, we have put together some ideas to help you generate “buzz.”

Please feel free to use the images and sample posts below to post on your LinkedIn or other social networks. The more you share, the more visibility you will give the Faster Payments Council.

Important Information:

Official website:	https://fasterpaymentscouncil.org/
Council launch date:	November 2018
LinkedIn:	https://www.linkedin.com/company/us-faster-payments-council/about/

Contact Information:

Membership:	Direct people to memberservices@fasterpaymentscouncil.org to schedule a meeting with an FPC Board member.
General info:	Direct people to info@fasterpaymentscouncil.org for general questions about the FPC or to submit an application.

FPC Logo:



Suggested LinkedIn Posts:

LINKEDIN POST #1

I am a proud member of the US.Faster Payments Council (FPC). We are taking steps to realize the vision for a payment system in the United States that is faster, ubiquitous, broadly inclusive, safe, highly secure, and efficient. Are you interested in shaping the future of the nation’s payments systems? Learn more here

<https://fasterpaymentscouncil.org/>

#FPC #FasterPaymentsCouncil #FasterPayments

I am a member of the U.S. Faster Payments Council

We use collaborative, problem-solving approaches to resolve the issues that are inhibiting broad faster payments adoption in this country.



LINKEDIN POST #2

Do you want a hand in shaping the future of the nation's payments system? As a member of the U.S. Faster Payments Council (FPC) I appreciate having my voice heard as we drive toward the goal of a ubiquitous, world-class payment system. One that allows Americans to safely and securely pay anyone, anywhere, at any time and with near-immediate funds availability. To learn more about FPC, visit <https://fasterpaymentscouncil.org/> or reach out to me directly!
[#FPC](#) [#FasterPaymentsCouncil](#) [#FasterPayments](#)



LINKEDIN POST #3

The U.S. Faster Payments Council (FPC) is an industry-led membership organization whose mission is to work with all stakeholders to meet evolving end-user needs by advancing the faster payments ecosystem. The FPC provides an inclusive and transparent forum for collaboration and problem solving, enabling the faster payments ecosystem to evolve in a manner that supports competition and is open, fair, flexible, and responsive. Please reach out to me if you'd like to learn more about the FPC, or visit <https://fasterpaymentscouncil.org/>
[#FPC](#) [#FasterPaymentsCouncil](#) [#FasterPayments](#)

Payments Industry Leaders have created the U.S. Faster Payments Council.

Are you interested in becoming a member?



Suggested Twitter Posts:

TWITTER POST #1

I am a proud member of the U.S. Faster Payments Council (FPC). We are taking steps to address issues that inhibit broad faster #payments adoption in the U.S. Learn more here: <https://fasterpaymentscouncil.org/> #FasterPaymentsCouncil #FasterPayments

I am a member of the U.S. Faster Payments Council

We use collaborative, problem-solving approaches to resolve the issues that are inhibiting broad faster payments adoption in this country.



TWITTER POST #2

Do you want a hand in shaping the future of the nation's #payments system? As a member of FPC I appreciate having my voice heard as we drive toward the goal of a ubiquitous, world-class payment system. Learn more: <https://fasterpaymentscouncil.org/> #FasterPaymentsCouncil #FasterPayments



The Path To Faster Payments Ubiquity Starts With You

Do you want a hand in shaping the future of the nation's payments system?



TWITTER POST #3

The FPC is an industry-led membership organization whose mission is to work with all stakeholders to meet evolving end-user needs by advancing the #fasterpayments ecosystem. Reach out to me to learn more or visit <https://fasterpaymentscouncil.org/> #FasterPaymentsCouncil #FasterPayments

Payments Industry Leaders have created the U.S. Faster Payments Council.

Are you interested in becoming a member?



TWITTER POST #4

The FPC provides an inclusive & transparent forum for #collaboration & problem solving, enabling the #fasterpayments ecosystem to evolve in a way that supports competition and is open, fair, flexible, & responsive. Learn more at <https://fasterpaymentscouncil.org/> #FasterPaymentsCouncil



Industry hashtags for possible inclusion:

#FPC #FasterPaymentsCouncil #FasterPayments

Social Media Tips for Members:

- Let your network know that you are part of the FPC by using the hashtag #FasterPaymentsCouncil in your posts and share some information about your role in the FPC.
- To increase views and engagement with your post, include an image.
- Be active! The more you share, the more visibility you will give the FPC.
- LinkedIn – The best time to post is on Wednesday between 3 p.m. to 5 p.m.
- LinkedIn – Engagement varies per day, but Tuesday through Thursday rank best.
- Twitter – The best times to post are Monday through Friday, 10 a.m. to 4 p.m.

As a member of FPC you have the option of promoting your participation in the FPC in the experience section of your LinkedIn profile. This lets everyone know more about the FPC and your involvement.

Follow these steps to add FPC to your LinkedIn profile:

- Click **Me** icon at the top of your LinkedIn homepage
- Click **View profile**
- Scroll down to the **Experience** section, click the **Add** icon
- Complete the **Add experience** pop-up window
 - Title – Board Member, Member, etc.
 - Company – U.S. Faster Payments Council
 - Location – Wakefield, MA
 - Description (*this can be adjusted and personalized as you see fit*) – The U.S. Faster Payments Council (FPC) is a new industry-led membership organization whose mission is to facilitate a world-class payment system where every person or organization can safely and securely pay anyone, anywhere, at any time and with near-immediate funds availability. By design, the FPC encourages a diverse range of perspectives and is open to all stakeholders in the U.S. payment system. Guided by principles of fairness, inclusiveness, flexibility and transparency, the FPC will use collaborative, problem-solving approaches to resolve the issues that are inhibiting broad faster payments adoption in this country.
- Check **I am currently working in this role**
- Uncheck **Update my industry** and **Update my headline**
- Turn on **Share with network** if you would like to notify your network
- Click **Save**

Add experience



Title *

Board Member

Company *

 U.S. Faster Payments Council

Location

Wakefield, MA

I am currently working in this role

Start Date *

January

Present

2019

Update my industry

Update my headline

Description

The Faster Payments Council (FPC) is a new industry-led membership organization whose mission is to facilitate a world-class payment system where every person or organization can safely and securely pay anyone, anywhere, at any time and with near-immediate funds availability. By design, the FPC encourages a diverse range of perspectives and is open to all stakeholders in the U.S. payment system. Guided by principles of fairness, inclusiveness, flexibility and transparency, the FPC will use collaborative problem-solving approaches to resolve the issues that are inhibiting the development of a world-class payment system.

Media

Add or link to external documents, photos, sites, videos, and presentations.

Upload

Link

 Supported formats

Share with network

On



If enabled, your network may be notified of job changes, education changes, and work anniversaries.

[Learn what's shared](#)

Save