



Become a **2024 Sponsor** of the U.S. Faster Payments Council



Sponsor Benefits

Elevate your brand and increase your exposure to potential customers, industry partners and businesses when you sponsor the Faster Payments Council (FPC). Your sponsorship demonstrates to industry leaders your company's commitment to shaping the future of the U.S. faster payments system.

Sponsorship enables the FPC to produce high-quality events at minimal cost to FPC members in order to attract a diverse crowd of payment industry professionals from the nation's leading companies.

Sponsor Opportunities

FPC **Event** Sponsor

\$5,000

Put your company front and center for both of our signature events in 2024.

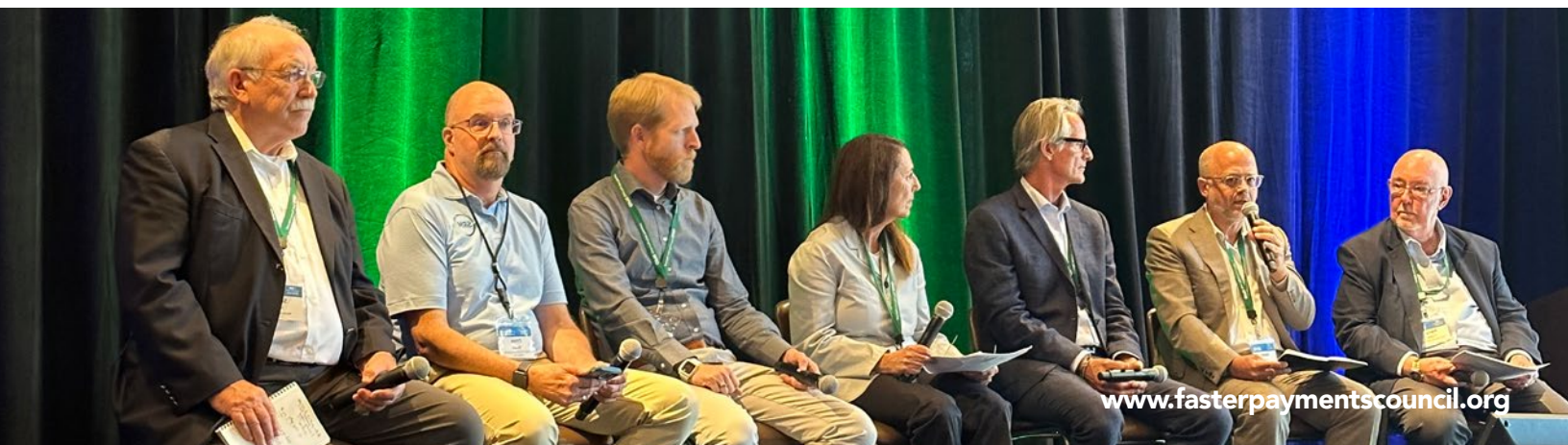
- Your company identified as a sponsor of the 2024 Spring Member Meeting and Fall Member Meeting.
- Your company name and logo showcased in the promotional materials (*member communications, social media*) leading up to and after the events and on all signage at the in-person member meetings.
- Tabletop booth display setup in registration and break area for duration of member meetings.
- A list of all attendees of Member Meetings including contact information.

FPC **Accelerating** Sponsor

\$10,000

Help accelerate our work streams by sponsoring an FPC Work Group.

- All of the benefits of being an FPC Event Sponsor plus the following:
 - Your company identified as a Work Group sponsor (*choose 1 of 10*) on fasterpaymentscouncil.org, on the Work Group's deliverables, in press releases, and in social media promotions.
 - A representative from your company featured on an FPC "Off the Rails" podcast episode.
 - A representative from your company featured as a guest blogger on the FPC website.



Get more exposure for your company and the FPC's podcast that averages 250 downloads per episode.

- Your company showcased as the Exclusive Sponsor of the "Off the Rails from the U.S. Faster Payments Council" podcast on the podcast logo, listings on all popular podcast apps, fasterpaymentscouncil.org, FPC monthly newsletter, and social media promotions.
- Your company featured on one of the "Off the Rails" podcast episodes and mentioned as the marquee sponsor in each podcast episode (2 episodes per month).

FPC Joint Thought Leadership Sponsor

Custom Pricing

Collaborate with the FPC on a customized thought leadership/educational program.

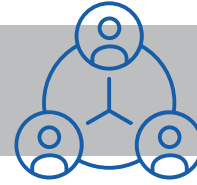
- Your company featured as the Exclusive Partner in the development and promotion of thought leadership content targeted at the U.S. faster payments market.
- Your company included in all promotional materials (FPC website, member communications, social media) about the thought leadership program.
- A representative from your company quoted in the joint press release announcing the final thought leadership piece (example: white paper, research report, infographic, etc.).
- Your company to sponsor a session at either the Spring or Fall Member Meeting and present content.



Add-On Sponsorship Opportunities

Gain even more visibility for your company at the FPC Spring or Fall Member Meeting with an add-on sponsorship. Please first select an Event or Accelerating Sponsorship.

Exclusive **Networking Reception** Sponsor



Custom Pricing
(1 available)

Provide recognition for your organization while bringing attendees together for a networking reception after a successful first day of meetings. Your logo will be prominently displayed during the event and you will be given the opportunity to speak for up to 5 minutes to kick off the reception.

Exclusive **Networking Lunch** Sponsor



\$1,500
(1 available)

Provide recognition for your organization while bringing attendees together for networking over lunch. Your logo will be prominently displayed during the event and you will be given the opportunity to place information about your organization at each attendee's seat.

- Signage during lunch - exclusive logo visibility.
- Represented as the networking lunch sponsor on general event signage.
- Represented as the networking lunch sponsor on the main stage screen.

Exclusive **Networking Breakfast** Sponsor



\$1,500
(1 available)

Provide recognition for your organization while bringing attendees together for networking over breakfast. Your logo will be prominently displayed during the event and you will be given the opportunity to place information about your organization at each attendee's seat.

- Signage during breakfast - exclusive logo visibility.
- Represented as the networking breakfast sponsor on general event signage.
- Represented as the networking breakfast sponsor on the main stage screen.

Networking Break Sponsor



\$500
(1 available) **SPRING SOLD**

Provide recognition for your organization while bringing attendees together for networking during the break. Your logo will be prominently displayed during the event.

- Signage during break - exclusive logo visibility during 1 break.
- Represented as the networking break sponsor on general event signage.
- Represented as the networking break sponsor on the main stage screen.

Lanyard Sponsor



\$500
(1 available) **SPRING SOLD**

Reach every registrant at the member meetings by sponsoring the lanyard that holds each attendee's name badge. Your company logo will be co-branded with the FPC every time an attendee puts on their badge.

- Branded conference lanyards - exclusive logo visibility.
- Represented as the lanyard sponsor on general event signage.
- Represented as the lanyard sponsor on the main stage screen.

Seat Drop Sponsor



\$500
(1 available) **SPRING SOLD**

Every attendee will notice your organization when you are given the opportunity to have any of your organization's promotional materials (e.g., pen, post-it) placed at the seat of every conference attendee at the beginning of both event days. Sponsor to provide all branded materials.

- Branded marketing material distributed on each attendee's seat - exclusive logo visibility.
- Represented as the seat sponsor on general event signage.
- Represented as the seat sponsor on the main stage screen.



2024 FPC Sponsorship Form

Sponsoring Organization Name: _____

Organization Contact Name: _____

Address: _____

Phone: _____ **Email:** _____

I would like to have my organization sponsor FPC at the following level:

- | | | |
|-------------------------------------|--------------------------------------|----------------|
| <input type="checkbox"/> | FPC Event Sponsor | \$5,000 |
| <input type="checkbox"/> | FPC Accelerating Sponsor | \$10,000 |
| <input checked="" type="checkbox"/> | FPC Exclusive Podcast Sponsor | \$10,000 |
| <input type="checkbox"/> | FPC Joint Thought Leadership Sponsor | Custom Pricing |

2024 Spring/Fall Member Meeting Add-Ons

(please first select Event Sponsor or Accelerating Sponsor):

- | | | |
|-------------------------------------|---------------------------------------|----------------|
| <input type="checkbox"/> | Networking Reception Sponsor - Spring | Custom Pricing |
| <input type="checkbox"/> | Lunch Sponsor - Spring | \$1,500 |
| <input type="checkbox"/> | Breakfast Sponsor - Spring | \$1,500 |
| <input checked="" type="checkbox"/> | Break Sponsor - Spring | \$500 |
| <input checked="" type="checkbox"/> | Lanyard Sponsor - Spring | \$500 |
| <input checked="" type="checkbox"/> | Seat Drop Sponsor - Spring | \$500 |
| <input type="checkbox"/> | Networking Reception Sponsor - Fall | Custom Pricing |
| <input type="checkbox"/> | Lunch Sponsor - Fall | \$1,500 |
| <input type="checkbox"/> | Breakfast Sponsor - Fall | \$1,500 |
| <input type="checkbox"/> | Break Sponsor - Fall | \$500 |
| <input type="checkbox"/> | Lanyard Sponsor - Fall | \$500 |
| <input type="checkbox"/> | Seat Drop Sponsor - Fall | \$500 |

Please email a copy of your company logo (JPEG or PNG format) and return this form to **egrice@fasterpaymentscouncil.org**

Upon approval you will be sent an invoice by the FPC finance team.